

HR EXPO

14 February 2026 | Royal Maxim Palace Kempinski

المعرض السنوي الخامس لخدمات الموارد البشرية

HR Strategic Partner



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الغرفة المصرية لإدارة الموارد البشرية

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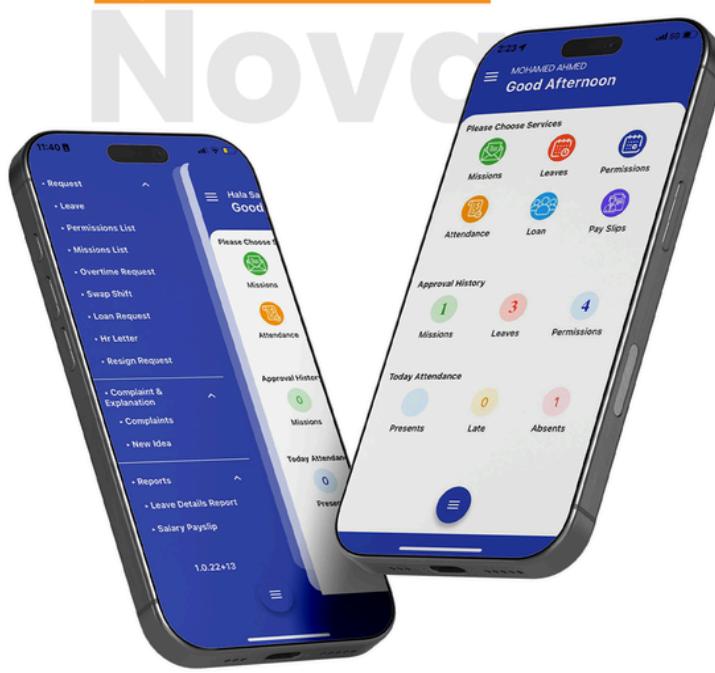
The Future of HR is Strategic
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Nova HR System

Where HR Becomes a Business Decision

Turning people data into meaningful insights that empower leaders to make smarter, faster decisions.

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With Nova HR, Companies can:

- ✓ Automate & Streamline HR — Payroll, leave, attendance and workflows done in minutes.
- ✓ Gain Real-Time Boards, reports, and analytics at your fingertips.
- ✓ Elevate Employee Experience — Advanced self-service capabilities for employees & managers.
- ✓ Enable Leadership — Accurate, actionable workforce analytics to drive decisions.
- ✓ Support Scalable Growth — Across multiple locations and business units.

System Modules: →





Mal Bazaar is a **digital insurance and financial broker** serving business and their employees.

We combine **technology, insurance expertise, and financial services** to **simplify benefits management and improve employee experience.**



One Platform

Manage medical, life, property, motor, and more in one place



Preferential Rates

Preferential insurance rates and optimized coverage



More than Insurance

Access to financial and value-added benefits employees actually want

ONE PLATFORM

LESS HR EFFORT

MORE EMPLOYEE VALUE

Almentor Business

حلول تعلّم مؤسسيّة مدعومة بالذكاء الاصطناعي

هي منصة تعلّم مؤسسيّة رائدة، توّفر أكبر مكتبة دورات تدريبيّة باللغة العربيّة

برنامّج تدريبي احترافي مضمّنة لتطوير الفرق ورفع كفاءة الأداء داخل

1,500

Almentor Business

للمؤسسات، تضم أكثر من
بّيئات العمل.

نساعد القيادات التنفيذية وفرق الموارد البشرية على بناء قدرات مستدامة، من خلال ربط التعلّم بالأهداف
الاستراتيجية وقياس أثره على مستوى الأفراد والفرق والمؤسسة.

لماذا ؟ Almentor Business

- مكتبة تدريبيّة شاملة باللغة العربيّة تغطي المهارات القياديّة، الإداريّة، والتقنيّة
- تجربة تعلّم ذكية مدعومة بالذكاء الاصطناعي تتكيف مع احتياجات كل متعلّم
- اختبارات تحديد مستوى ومسارات تعلّم مخصّصة حسب الدور الوظيفي
- تقارير ولوحات متابعة متقدمة لقياس أثر التعلّم على الأداء
- حل واحد لإدارة وتطوير التعلّم المؤسسي بمرونة وقابلية للتّوسيع

امسح الـ QR Code
واحصل على خصم 50%
على برامج المنتور للأعمال



فريق Almentor Business في انتظارك خلال المعرض لتحديد البرامج التدريبيّة
التي تناسب احتياجات فريقك





**OUTSERVING
PLUS**
YOUR HR PARTNER FOR
**GROWTH &
EXCELLENCE**

WHO WE ARE?

OUTSERVING PLUS is a trusted HR solutions provider helping businesses across Egypt and the Gulf attract, manage, and grow their people. We specialize in HR outsourcing, recruitment and HR consultation. With proven expertise in leadership hiring, operational excellence, and navigating complex compliance and governmental requirements.

WHAT WE DO



OUTSOURCING:
Payroll, compliance, and employee services made simple, backed by expertise in governmental relations, legalization, and robust operations experience.



HR CONSULTATION:
Strategic guidance, assessments, and organizational design, including audits for client operations, personnel & payroll operations consultation, and personnel contracts solutions.



RECRUITMENT:
Placing high-caliber talent that transforms organizations, with a strong track record across Egypt and the Gulf region.

WHY OUTSERVING PLUS

- **PROVEN EXPERIENCE:** Years of success across industries.
- **TAILORED SOLUTIONS:** Every strategy fits your business goals.
- **LEADERSHIP TALENT ACCESS:** Specialists in mid-to-senior roles.
- **INTEGRITY & TRANSPARENCY:** Fair, ethical and reliable.
- **TRUSTED PARTNERSHIPS:** Long-term clients across the gulf region.



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With a mission to democratize insurance, Amenli provides companies & families with access to the best-in-service, reliable and comprehensive insurance policies tailored to their exact needs, digitally & without any hassle.

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OUR SERVICES INCLUDE



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WORKSHOPS



The **Fastest-growing** HR tech platform.
Built in Egypt, scaling across MENA.

Est. 2023



800+
Clients



5,000+
Locations



30M+
Sign-ins/outs

Get 3 Months Free
on the first year

+ 12 Months FREE ATS Module

Offer expires 28/02/2026

Trusted by **800+ Businesses**



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Live Smart Life



Clinics and Home Visits



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to book a demo

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ORCHESTRATING SUCCESS

Your Talent.. Our Expertise..



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& Recruitment



HR
Consultations



Local & Overseas
Recruitment



Expat
Services



Outsourcing
Services



Talent Development
& Outplacement

ELEVATE TALENT SOLUTIONS MIDDLE EAST

Clarity in Talent Decisions

ETS is a Talent Management Advisory & Consulting firm focused on offering Structured, Behavioral and Competencies based Assessment Centers. Designed to help organizations make confident hiring, promotion & leadership development decisions.

- Reduce Risk of bad hires & wrong promotions
- Understand better team current fit & development gaps.
- Make better L&D investment Plans based on identified development gaps.
- Predict better team future potential to better plan for annual succession and talent moves.

ETS benefits-

- Flexible Service Delivery (On-Site or Online Remotely)
- Expert Certified Assessor Delivered
- Bilingual Service Delivery (Arabic & English)
- Fast – 3 hours for AC Delivery & 48 hours for Reports

Conference Exclusive offers:

- Visit ETS Booth #12
- Spin-the-Wheel & WIN for up to 50% OFF your first Assessment Center
- Meet the ETS Founder & CEO, exchange contact details & discuss your Talent challenges

Don't miss our **Stand-Up live session** in the Expo Exhibition Area for insights about latest trends in talent Assessment!

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The Easiest HR System to Adopt in Egypt

- Start instantly and customize everything in seconds.
- Turn modules on/off
- Set policies and approvals
- Fit the system to your company rules without developers.

Why Opus?

- Plug & Play Setup fast go-live with zero complexity
- No-Code Customization configure workflows & policies yourself
- Attendance & Mobile mobile self-service + location-ready attendance
- Payroll Rules salary items, overtime, and penalties based on your policy

opus

The screenshot shows the Opus HR system interface. At the top, there are five status indicators: Working employees (40), Break employees (32), Excuse employees (2), Off-Duty employees (20), and Annual employees (32). Below this, there are four cards representing different shifts for the Product Design Team. Each card shows employee names (Ahmed Mohamed, #96849), active status, and shift details. The first card shows a 20-minute break at 02:29. The second card shows a 30-minute break at 01:30. The third card shows a 15-minute breakfast break at 02:29. The fourth card shows a 30-minute break at 02:00 am. Each card also includes buttons for 'End Shift' and 'End Break'.

Book a Free 15-Minute Demo

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