

# HR E>PO

14 February 2026 | Royal Maxim Palace Kempinski

المعرض السنوي الخامس لخدمات الموارد البشرية

HR Strategic Partner

**nova**

HR SYSTEM

Organized By

**EGYCHAM**

[www.egy-cham.org](http://www.egy-cham.org)

الغرفة المصرية لإدارة الموارد البشرية

## Platinum Partners



**DMS**  
DIAMOND  
MEDICAL SERVICES

**AWARED HR**



**amenli**

**ARTICA | HR**

**OUTSERVING  
PLUS**



**ASPIRE  
CORPORATE**  
CONSULTING AND TRAINING

**Deraya**  
Insurance Brokerage

## Premium Partners



**Mal Bazaar**

**almentor**  
business

## Elite Partners

**ELEVATE**  
TALENT SOLUTIONS ME

**P**  
S&R  
Since 1990

**PREMIER**  
Services & Recruitment

**MAHDET MISR**  
JOURNALISM

**OPUS**  
INTEGRATED TECHNICAL SOLUTIONS

**ESSE CAFE**  
ESPRESSO IN ITALY

**Safar**  
Recruitment



# Nova HR System

Your Strategic Partner in HR Transformation



empowering HR transformation

**17+ Years**

companies rely on Nova HR

**1000+**

empowering HR transformation

**700,000+**

## Trusted by Market Leaders



Discover how Nova HR can transform  
**your HR strategy**

The Future of HR is Strategic  
[www.novahrs.com](http://www.novahrs.com)





# Nova HR System

## Where HR Becomes a Business Decision

Turning people data into meaningful insights that empower leaders to make smarter, faster decisions.



[www.novahrs.com](http://www.novahrs.com)



## With Nova HR, Companies can:

- ✓ Automate & Streamline HR — Payroll, leave, attendance and workflows done in minutes.
- ✓ Gain Real-Time Insights, reports, and analytics at your fingertips.
- ✓ Elevate Employee Experience — Advanced self-service capabilities for employees & managers.
- ✓ Enable Leadership — Accurate, actionable workforce analytics to drive decisions.
- ✓ Support Scalable Growth — Across multiple locations and business units.

## System Modules:





Mal Bazaar is a **digital insurance and financial broker** serving business and their employees.

We combine **technology, insurance expertise, and financial services** to **simplify benefits management and improve employee experience.**



### One Platform

Manage medical, life, property, motor, and more in one place



### Preferential Rates

Preferential insurance rates and optimized coverage



### More than Insurance

Access to financial and value-added benefits employees actually want



هي منصة تعلّم مؤسسية رائدة، توفّر أكبر مكتبة دورات تدريبية باللغة العربية

Almentor Business

للمؤسسات، تضم أكثر من 1,500 برنامج تدريبي احترافي مصمّمة لتطوير الفرق ورفع كفاءة الأداء داخل بيئات العمل.

نساعد القيادات التنفيذية وفرق الموارد البشرية على بناء قدرات مستدامة، من خلال ربط التعلّم بالأهداف الاستراتيجية وقياس أثره على مستوى الأفراد والفرق والمؤسسة.

### لماذا Almentor Business ؟

- مكتبة تدريبية شاملة باللغة العربية تغطي المهارات القيادية، الإدارية، والتقنية
- تجربة تعلّم ذكية مدعومة بالذكاء الاصطناعي تتكيف مع احتياجات كل متعلّم
- اختبارات تحديد مستوى ومسارات تعلّم مخصّصة حسب الدور الوظيفي
- تقارير ولوحات متابعة متقدمة لقياس أثر التعلّم على الأداء
- حل واحد لإدارة وتطوير التعلّم المؤسسي بمرونة وقابلية للتوسع

50%

امسح الـ QR Code

واحصل على خصم 50%  
على برامج المنتور للأعمال



فريق Almentor Business في انتظارك خلال المعرض لتحديد البرامج التدريبية التي تناسب احتياجات فريقك





## WHO WE ARE?

**OUTSERVING PLUS** is a trusted HR solutions provider helping businesses across Egypt and the Gulf attract, manage, and grow their people. We specialize in HR outsourcing, recruitment and HR consultation. With proven expertise in leadership hiring, operational excellence, and navigating complex compliance and governmental requirements.

## WHAT WE DO



### OUTSOURCING:

Payroll, compliance, and employee services made simple, backed by expertise in governmental relations, legalization, and robust operations experience.



### HR CONSULTATION:

Strategic guidance, assessments, and organizational design, including audits for client operations, personnel & payroll operations consultation, and personnel contracts solutions.

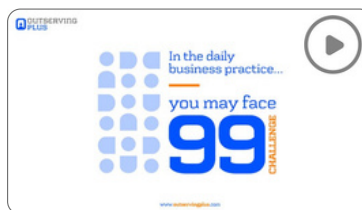


### RECRUITMENT:

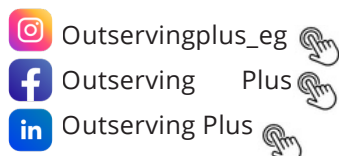
Placing high-caliber talent that transforms organizations, with a strong track record across Egypt and the Gulf region.

## WHY OUTSERVING PLUS

- **PROVEN EXPERIENCE:** Years of success across industries.
- **TAILORED SOLUTIONS:** Every strategy fits your business goals.
- **LEADERSHIP TALENT ACCESS:** Specialists in mid-to-senior roles.
- **INTEGRITY & TRANSPARENCY:** Fair, ethical and reliable.
- **TRUSTED PARTNERSHIPS:** Long-term clients across the gulf region.



Visit us on:





## Feel you're not getting the **insurance experience** you deserve?

With a mission to democratize insurance, Amenli provides companies & families with access to the best-in-service, reliable and comprehensive insurance policies tailored to their exact needs, digitally & without any hassle.

## Join Amenli

The best insurance experience for your company, employees and their families.

At Amenli we provide you with:



**Dedicated  
account  
manager**



**Hassle-free  
insurance  
management  
portal**



**Invoice  
management**



**Employee  
wellbeing  
and benefits**

Visit us at  
booth 6







**ASPIRE  
CORPORATE**  
CONSULTING AND TRAINING

# PEOPLE & CULTURE CONSULTANTS

With over 17 years of experience, we have a proven record of delivering tailored consulting solutions to meet the unique needs of each organization.



**CONTACT US!**



## OUR CONSULTING MODELS



**COMPETENCY-BASED  
LEADERSHIP**  
PROGRAM BY ASPIRE



**EXPAND**  
WELLBEING JOURNEY  
BY ASPIRE



**STRATEGIC  
ALIGNMENT**  
PROGRAM BY ASPIRE



**TEAM  
ENGAGEMENT**  
PROGRAM BY ASPIRE



**EMPLOYEE  
ENGAGEMENT**  
PROGRAM BY ASPIRE



**VALUES  
CRAFTING**  
PROGRAM BY ASPIRE

## OUR SERVICES INCLUDE



**MANAGEMENT  
CONSULTING**



**TEAM  
BUILDINGS**



**ASSESSMENTS**



**BUSINESS  
SIMULATIONS**



**TRAINING  
WORKSHOPS**





The **Fastest-growing** HR tech platform.  
Built in Egypt, scaling across MENA.

Est. 2023



**800+**  
Clients



**5,000+**  
Locations



**30M+**  
Sign-ins/outs

**Get 3 Months Free**  
on the first year

**+ 12 Months FREE** ATS Module

Offer expires 28/02/2026

Trusted by **800+ Businesses**



@mawaredhrsystem



**SCAN**  
to book a demo

mawaredhr.com



# ORCHESTRATING SUCCESS

Your Talent.. Our Expertise..



Talent Sourcing  
& Recruitment



HR  
Consultations



Local & Overseas  
Recruitment



Expatriate  
Services



Outsourcing  
Services



Talent Development  
& Outplacement





# ELEVATE TALENT SOLUTIONS MIDDLE EAST

Clarity in Talent Decisions



ETS is a Talent Management Advisory & Consulting firm focused on offering **Structured, Behavioral and Competencies based Assessment Centers**. Designed to help organizations make confident hiring, promotion & leadership development decisions.

- 📉 **Reduce Risk** of bad hires & wrong promotions
- 📊 **Understand better team current fit & development gaps**
- 💡 **Make better L&D investment Plans** based on identified development gaps.
- 🎯 **Predict better team future potential** to better plan for annual succession and talent moves.

## ETS benefits-

- ✓ **Flexible Service Delivery** (On-Site or Online Remotely)
- ✓ **Expert Certified Assessor** Delivered
- ✓ **Bilingual Service Delivery** (Arabic & English)
- ✓ **Fast** – 3 hours for AC Delivery & 48 hours for Reports

## Conference Exclusive offers:

- 📍 **Visit ETS Booth #12**
- ✓ **Spin-the-Wheel & WIN** for up to **50% OFF** your first Assessment Center
- ✓ **Meet the ETS Founder & CEO**, exchange contact details & discuss your Talent challenges
- 🎤 **Don't miss our Stand-Up live session** in the Expo Exhibition Area for insights about latest trends in talent Assessment!

FOLLOW US ON LINKEDIN



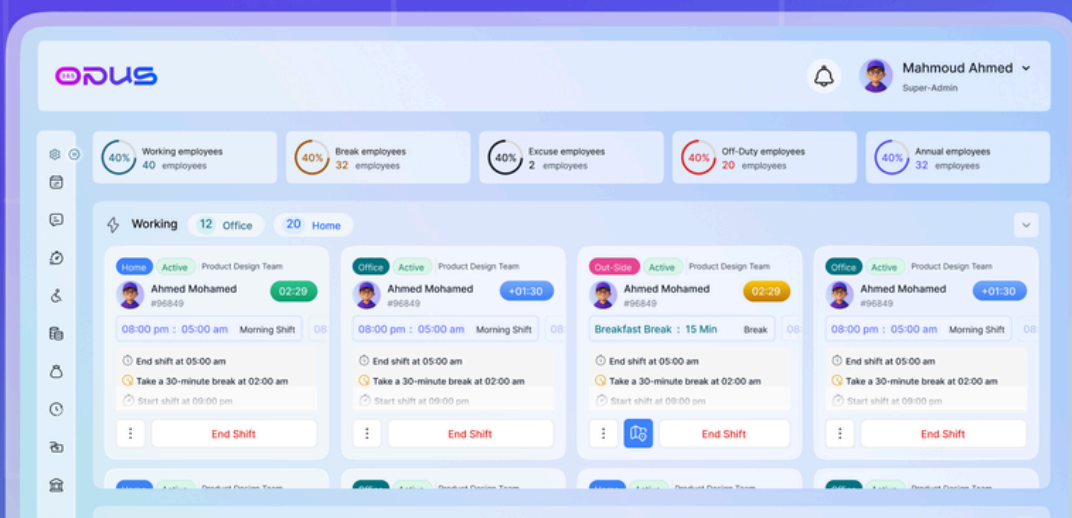
Opus 365

## The Easiest HR System to Adopt in Egypt

- ✓ Start instantly and customize everything in seconds.
- ✓ Turn modules on/off
- ✓ Set policies and approvals
- ✓ fit the system to your company rules without developers.

## Why Opus?

- 🔌 **Plug & Play Setup**  
fast go-live with zero complexity
- 🔧 **No-Code Customization**  
configure workflows & policies yourself
- 📍 **Attendance & Mobile**  
mobile self-service + location-ready attendance
- 💰 **Payroll Rules**  
salary items, overtime, and penalties based on your policy



## Book a Free 15-Minute Demo

Scan the QR code and submit your details





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